

# PHILLIP GANGAN

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@phillipqgangan | San Francisco Bay Area

## CAREER PROFILE

I am a writer and editor with five years experience, specializing in branding, design and entrepreneurship. Throughout my career, I have produced and edited over 600 articles, brand profiles and interviews both in print and online for a number of international organizations and publications.

I am proficient in writing and editing, branding and communications strategy, public relations and project management.

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## CAREER HIGHLIGHTS

- I have researched, produced and edited over 600 published articles, interviews and their respective social media posts for several organizations and publications in the Netherlands and the United States.
  - I am the managing editor of MNSWR, an online magazine and retailer devoted to men's fashion, tailoring and craftsmanship.
  - I served as the Editor-in-chief of TEDxDelft, managing an international team of writers, photographers and social media experts.
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## PROFESSIONAL EXPERIENCE

**HYPE App** | San Francisco, USA

**August 2016 – Present**

HYPE is a mobile social platform and global community that informs users of the best events, restaurants, bars, stores and experiences in cities across the world.

### **Influencer**

I am part of a creative network that regularly contributes to Hype's social content. I cover food and dining, art, menswear and events in and around the Bay Area.

**DESIGN UNITED** | Delft, The Netherlands

**June 2015 – Present**

Design United is the Netherlands' research centre for design.

### **Branding and Communications Consultant**

I develop branding and online content for Design United, including the organization's mission-vision, activities and profiles of their Visiting Professors and Research Fellows.

### **Editor, *Things 2 Things***

**September – October 2016**

I served as the editor of *Things 2 Things*, a research publication on design and the Internet of Things produced by researchers from the Federation of Technical Universities in the Netherlands (4TU) under the leadership of Design United for Dutch Design Week 2016.

**MNSWR** | Dordrecht, The Netherlands

**April 2014 – Present**

MNSWR is an online magazine and retailer devoted to men's fashion, tailoring and craftsmanship.

### **Contributing Editor**

I research and produce articles for MNSWR magazine and serve as a copy editor. My articles focus on brand profiles, designers, menswear speciality stores and style editorials.

## PROFESSIONAL EXPERIENCE

**MNSWR** | Dordrecht, The Netherlands

### **Managing Editor**

**January 2017 – Present**

I lead an international team of writers, photographers, illustrators and fashion creatives. I manage, assign and edit MNSWR's editorial content, ensuring a high level of quality, originality and integrity.

**Delft University of Technology** | Delft, The Netherlands

**March 2014 – December 2015**

TU DELTA is the official university magazine of Delft University of Technology.

### **Staff Writer**

As part of an international team of writers, editors and photographers, I researched and produced news articles, interview profiles and infographics for TU DELTA. I specialized in architecture, industrial design, campus news and innovation.

**TEDxDelft** | Delft, The Netherlands

**September 2014 – October 2015**

TEDxDelft is a local TED event organized by Delft University of Technology.

### **Editor-in-chief + Webcare Team Manager**

I produced, edited and managed all online content for TEDxDelft, including overall content strategy, editorial quality and website design. As Webcare Team Manager, I led an international team of writers, photographers and social media experts who contributed to the organization's online and social media content.

**The International Correspondent** | Amsterdam, The Netherlands

**June 2012 – January 2015**

The International Correspondent is *the* business magazine for the international community in the Netherlands.

### **European Affairs Columnist + Contributing Editor**

As the European Affairs Specialist, I wrote a monthly column on European politics, socio-economics and business. I also produced articles on Dutch entrepreneurship, education and cultural events.

**CreativeMornings Utrecht** | Utrecht, The Netherlands

**March 2012 – March 2014**

Part of the international CreativeMornings Community, CreativeMornings Utrecht is a monthly breakfast lecture series on creativity based in the city of Utrecht.

### **Founding Partner + Writer**

As a founding partner and writer, I produced online content for the CreativeMornings Utrecht blog, including event summaries, speaker stories and promotional materials. I was also responsible for inviting speakers to participate in the organization's monthly events.

**Indie BRANDS** | Amsterdam, The Netherlands

**December 2011 – October 2014**

Indie Brands is a platform, pop-up shop and event series showcasing independent brands and their inspiring stories.

### **Brand Journalist**

I developed and produced online content for the Indie Brands website, including brand stories, entrepreneur interviews, event articles and photographs. I helped organize conferences on branding and entrepreneurship, and pop-up stores under the Indie Brands label.

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## **EDUCATION**

### **Leiden University**

Leiden, The Netherlands, 2009 – 2010

M.A. European Union Studies

### **Ateneo de Manila University**

Manila, Philippines, 2004 – 2008

B.A. European Studies (Major in International Business)

Minor in History

*\*I am eligible to work in the United States for any employer*